## PARÀ offers

#### Stock Supported Service – MOQ 1 Roll

- Cotton piece-dyes; plain and brushed
- Linen piece-dyes
- Cotton / Linen unions; piece-dyed, plain and brushed
- Trevira CS piece-dyed



#### Rotary Prints - MOQ 300m

- Natural fibre bases Indanthrene / Pigment dyes
- Tempotest ACRYLIC Pigment dyes
- Tempotest STAR and ALBA Polyester Disperse dyes
- Tempotest STAR FR and Trevira CS Disperse dyes

#### Digital Prints – MOQ 1 ROLL

- Natural fibre Reactive dyes
- Tempotest STAR, TORTONA and OVADA polyester Disperse dyes
- Tempotest STAR FR and Trevira CS Disperse dyes
- (Tempotest ACRYLIC Digital print not available)





#### Tempotest Acrylic – Solution-dyed "Outdoor" – MOQ 1 Roll

- Awning collection huge range of plains and stripes
- Marine collection plains and stripes, many with coated waterproof
- Home collection stock supported plains and designs for indoor / outdoor décor
- Home Tailor Made Special designs MOQ from 100m





#### Tempotest Star – Solution-dyed Polyester

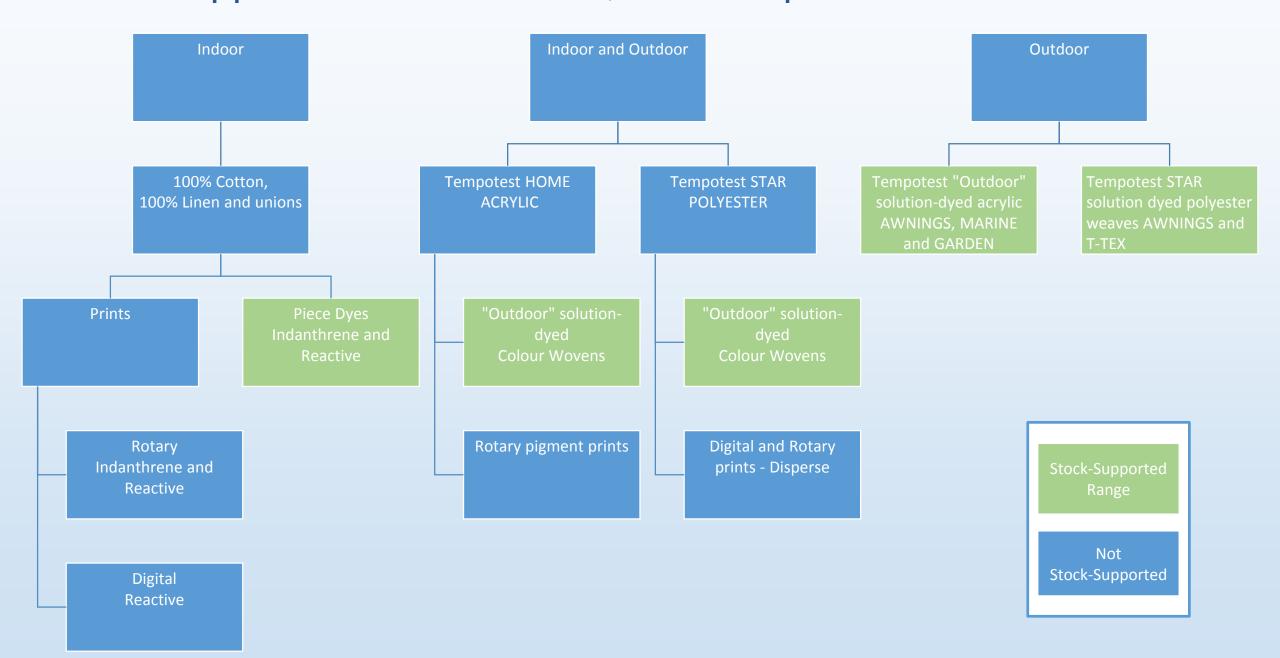
- Awning collection wide range of plains and stripes MOQ 1 ROLL
- Three base-cloths for rotary and digital print Alba, Star and Ovada

#### Tempotest Star FR – Solution-dyed Polyester

- Awning collection selected plains and stripes MOQ 1 ROLL
- STAR FR base-cloth for rotary and digital print



## PARÀ supports stock on Indoor, Dual Purpose & Outdoor fabrics...



### Advantages for producing your rotary and digital printed fabric collections at PARÀ...

	ROTARY	DIGITAL
DESIGN COMPLEXITY	Limited by number of screens. Parà can print up to 24 screens.	Unlimited
DESIGN HEIGHT	Limited to vertical repeat of 64cm, 81.9cm or 91.4cm depending on screen size.	Limited by software, currently up to 180cm.
DESIGN POSSIBILITIES	Traditional print techniques that are limited by wet-on-dry and wet-on-wet capability.	Unlimited. Aquarelle and close colour gradients are possible. Latest software allows better, easier colour separation.
QUALITY	125 mesh, fine printing, best quality dyestuffs	720 d.p.i., Epson original inks, multi-pass printing at optimum speed means the best resolution and highest quality, and the ability to print on a wide variety of basecloths, both natural and man-made for indoor and outdoor projects.
FINISHING	Brushing, softening, Teflon, Sanforising	Brushing, softening, Teflon, Sanforising
MINIMUM ORDER QUANTITY	300 metres per colour	1 roll (approx 40m) per colour
DEVELOPMENT COSTS	Around €330 per screen x number of screens required. More for larger screen sizes.	From €25 per hour, and NO screen costs.
PRICE	Less per metre	More per metre
LEAD TIME	Same	Same
DYESTUFFS	Pigment or vat	Reactive and dispersion (dye sublimation)
CLOTHS	Natural fibre	Natural fibre and man-made
PERFORMANCE	Excellent	Excellent +

Whilst price is also important, and we know there are cheaper options, Parà believes in quality first.

# Why PARÀ is successful

- Over 20 different base-cloths for varied purposes
- Fully vertical production & quality management
- First-class products, REACH compliant dyestuffs
- Vast digital library of stocked designs
- Stock supported products & low MOQs
- Fast production lead times
- Dedicated account managers for quick response times
- Accreditation's including ISO9001 & OEKOTEX 100







## What makes PARÀ stand out

- Founded in 1921
- Family owned, currently 3rd generation
- Control over every element of production
- Huge stock of indoor & outdoor fabrics on 48-hour despatch
- In-house design team to assist with stock or customer-owned designs
- Robotic packing, palletising & despatch
- Completely self-sufficient, eco-friendly production plant
- Continuous investment in advancing technology
- Numerous community outreach & sponsorship programmes



#### INNOVATION AND PRECISION IN TEXTILE DESIGN AND MANUFACTURE



Acrylic spinning at Zone, near Brescia

Weaving, printing, dyeing and finishing plant at Pontirolo Nuovo, near Milan

Head office, design centre and main warehouse at Sovico, near Como

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